

for immediate release



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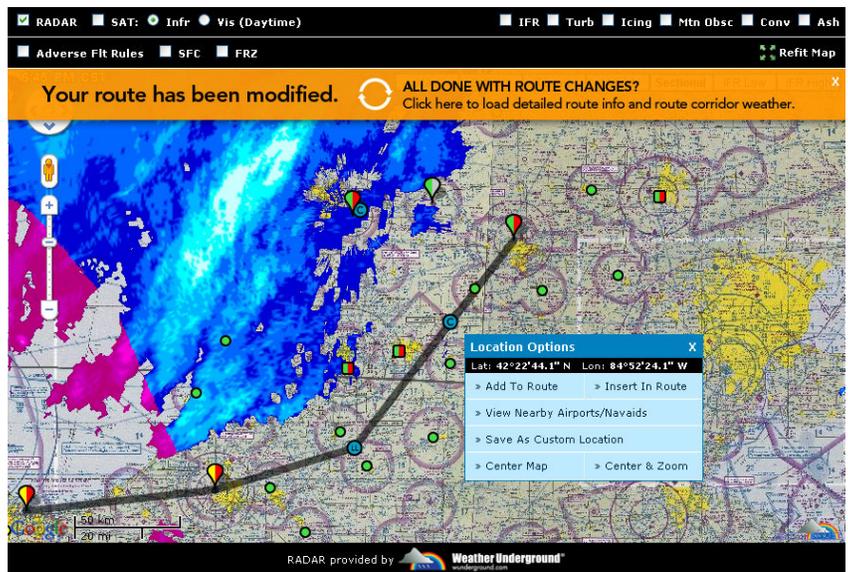
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## iFlightPlanner.com Introduces Route Rubberbanding & Custom Waypoints

Ann Arbor, Michigan – **iFlightPlanner, LLC** unveiled its highly anticipated upgrade to **iFlightPlanner.com** this week with the introduction of route rubberbanding and the ability for users to create, save, and use custom waypoints in their flight planning. These latest features build on the existing functionality of iFlightPlanner.com's sectional and IFR charts in the familiar Google Maps interface by giving pilots the ability to interactively point, click, and drag their routes around weather, airspace, or to any number of custom locations.

iFlightPlanner.com has also upgraded their Airport/Facility Directory (A/FD) by adding graphical and color-coded facility type and usage identifiers to each listing. These identifiers, along with the ability to sort a directory that includes over 20,000 certified entries down to a manageable size based on user-defined settings, is all geared towards helping pilots get to the information they need as quickly as possible.

These upgrades, which the company is dubbing "*iFlightPlanner v2.5*", were the direct result of feedback and interactions users had with iFlightPlanner.com co-founders John Burnside and Andy Matthews. "We listened to the iFlightPlanner.com community and simply responded with the features they were asking for," said Matthews, a private pilot and iFlightPlanner.com's Director of Business Development. "We may want to develop a feature that we think will help pilots plan more efficiently and fly safer, but unless that idea connects with those who are going to use it on a daily basis, it won't fly."



Paul Catterson, a private pilot from Parker, Colorado, attests to the weight that user feedback carries at iFlightPlanner.com. "I had sent them a note a few weeks back with some recommendations, received a very timely response, and they contacted me last week to get a preview of the changes they made on my and other pilots' recommendations. And they pretty much nailed everything I had wanted ... and then some!"

As a result of that feedback, iFlightPlanner.com now features a full array of web and mobile-based flight planning utilities which includes an intuitive flight planning wizard that guides pilots through route planning, certified weather briefings, weight & balance calculations, and filing of VFR and IFR flight plans.

Additional iFlightPlanner.com features include:

- Detailed navigation logs containing forecasted winds, temperatures, fuel burn, and ETAs;
- Comprehensive Airport/Facility Directory complete with airport diagrams and procedure plates;
- Searchable Flight Instructor Directory providing CFIs opportunities to build their student base; and
- Full-featured **mobile.iFlightPlanner.com** accessible from any internet capable device.

All these features are free for anyone who creates an account at iFlightPlanner.com. Premium memberships are also available for \$9.95 per month, \$24.95 quarterly, or \$89.95 annually which include the new custom waypoints feature, a graphical weight & balance calculator, and an enhanced online logbook. All users have access to the full-featured **iFlightPlanner Mobile** site via **mobile.iFlightPlanner.com**.

For more information and to sign-up for one of iFlightPlanner.com's Free or Premium packages, visit <http://www.iFlightPlanner.com>.

## About iFlightPlanner, LLC

iFlightPlanner, LLC is headquartered in Ann Arbor, Michigan. The company was formed in 2009 by co-founders Andy Matthews, John Burnside, and their fathers, Jerry Matthews and Bob Burnside. The idea behind iFlightPlanner.com was born shortly after professional golfer, co-founder, and University of Michigan alum Andy Matthews earned his private pilot's license in the fall of 2007. In the process of planning for a flight out of Ionia County Airport (Y70) to do some sight-seeing with his dad, Andy found it necessary to visit multiple aviation-related websites to gather weather information, plan their route, retrieve a certified weather brief, compute weight & balance, and file their flight plan with the FAA. Jerry noticed the amount of time Andy spent to properly plan for their flight and suggested there needed to be a simpler way for pilots to complete these critical pre-flight tasks. With the idea in hand, Andy contacted his college roommate John Burnside, founder of Huron One Solutions, a custom web application development firm based in Ann Arbor, Michigan, and together they laid the foundation for what is now iFlightPlanner.com. With continued feedback from the aviation community combined with an emphasis on efficiency and pilot safety, iFlightPlanner is quickly becoming the premier flight planning resource for pilots and aviation enthusiasts alike!



"You can never have too much information while planning a flight, and the number of places needed to gather this info can be overwhelming. I now have it all in one location. This is one powerful tool that provides airline quality dispatch services to the general aviation pilot, even while on the go. Others have tried to offer this, but none have had it as easy to use as iFlightPlanner.com!" - *Tim W., Private Pilot*